

| INFORMATION | WHY WE COLLECT IT | LEGAL BASIS | RETENTION PERIOD |
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| <p>Information you provide to us when you contact us: this may include your name, address, contact details and any other personal information which you choose to provide to us (or which we otherwise obtain as part of that process (such as an IP address).</p> | <p>Enquiries: If you contact us to enquire about any aspect of our business, goods or services, we will collect your personal information in order to respond to your query and we may also use your information where there is another legitimate reason for us to do so.</p> | <p>On the basis of our and your legitimate interests. Our interests being that we would like to assist you with any queries you may have and inform you about our goods and services.</p> | <p>We will retain this information for no longer than necessary for the uses set out in this Privacy Notice, or while there is a legitimate interest for us doing so. If during our correspondence with you, you enter a contract with us or consent to direct marketing, please see the relevant section of this table for details as to how we will use your personal information.</p> |
| <p>Information you provide to us when you enter a contract for our goods or services, for example, purchasing or subscribing to one of our products or services: this may include: (a) your name, (b) address, (c) contact details, (d) payment information*, (e) the details of the order, (f) where and how you signed up for it.</p> | <p>Entering a contract: If you enter a contract with us to provide you with any of our goods or services, we will collect your personal information to enable us to provide those goods or services to you (for example to receive payment for the services or to contact you in relation to the order) and we may also use your information where there is a legitimate reason for us to do so.</p> | <p>(i) On the basis that this is necessary to fulfil our contractual obligations to you; and</p> | <p>We will retain this information for the duration of our contract with you. Once our contract has ended, we will retain your personal information for up to six years in accordance with relevant legal and accounting requirements. Where you have signed up to one of our events, we will retain your contact details for a period of two years thereafter. We do this on the basis of it being in our and your legitimate interests to notify you of events which you may wish to attend, or to inform you about our goods and services.</p> |
| | | <p>(ii) On the basis of your and our legitimate interests. Our interests being that we would like to assist you with any queries you may have and inform you about our goods and services.</p> | <p>If we do not hear from you during this period, we will delete your personal information.</p> |
| <p>Information provided to us by third parties: this may include your name and contact details or brief biography.</p> | <p>My Stadium Seat - the My stadium seat product may be purchased as a gift.</p> | <p>We collect this information on the basis that the purchaser has obtained all necessary consents to provide same.</p> | <p>We will retain this information for the lifetime of the subscription unless and until you have contacted to ask us to delete. If you object, we will delete your personal information.</p> |
| <p>Information you provide to us when you post information on our websites: this may include your name, contact details and gender.</p> | <p>Forums: Where our websites allow you to post on the website, for example via comments sections, we will collect any personal information which you submit via this function. We offer these functions to allow you to engage with our websites and services.</p> | <p>On the basis of our and your legitimate interests. Our interests being that we wish to improve our services and allow you to interact and engage with our websites and services.</p> | <p>Where you post information or comments to a website, this information will be displayed until we remove the relevant article or webpage where you have posted the information or until you delete it or contact us to ask us to delete it.</p> |

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| <p>Information that we collect about you when you sign up to our newsletters or direct marketing services: this may include your name and contact details.</p> | <p>Newsletters / marketing communications: Where you sign up to our newsletters or other direct marketing communications, we will collect your personal information in order to be able to send you these newsletters or communications, or where there is another legitimate reason for contacting you.</p> | <p>We will only collect this information and contact you in this way when you have provided your consent for us to do so.</p> <p>Where you are an existing customer, (you have purchased a product or service from us) we will contact you on the basis of your and our legitimate interests. Our interests being that we would like to inform you about our goods and services and other relevant information that we believe would interest you.</p> <p>You may opt out to this type of communication at any time by contacting us or clicking on the unsubscribe button where relevant.</p> | <p>Should you choose to opt out of marketing communications, your contact information will be suppressed from any future marketing communications without undue delay.</p> |
| <p>Information that we collect about you by way of cookies. This includes your IP address, browser type and operating system.</p> | <p>Cookies: We collect this information in order to improve your experience of using our website and to enable us to assess how our websites are used to ensure our services and advertisements are relevant. For further information in relation to cookies, please see the cookies information tool displayed in the footer of each of our websites which you visit.</p> | <p>Other than cookies which are strictly necessary for the functioning of our website, we will use cookies only on the basis of your prior consent. Please see our cookies information tool which is displayed in the footer of each of our websites to review the types of cookies which you have consented to.</p> | <p>Please see our cookies information tool for further information- insert link</p> |
| | <p>Social Media: We publish content on Social Media platforms which may interact with our website</p> | <p>On the basis of our and your legitimate interests. Our interests being that we wish to improve our services and allow you to interact and engage with our websites and services. We will use cookies only on the basis of your prior consent. Please see our cookies information tool which is displayed in the footer of each of our websites to review the types of cookies which you have consented to.</p> | <p>Please see our cookies information tool for further information- insert link</p> |

**Note: Information is transmitted from our servers for processing using encryption technologies to our payment processor Stripe to verify the credit/debit card and to process the payment. Credit /Debit card details are not stored by Tovid. For further information on how Stripe will process and store your data please see their Privacy Notice [Privacy Policy - Ireland | Stripe | Ireland](#)